



CARIBBEAN INTRANSIT

**Caribbean InTransit**

# An ecosystem brand...

Caribbean InTransit is an arts education and ecosystem non-profit registered in Trinidad & Tobago and the US. Over the last 13 + years, Caribbean InTransit has operated across more than 20 countries and executed more than 30 projects. Collaborating with international agencies such as UNESCO, UN Women, Inter-American Development Bank, Smithsonian Center for Folklife & Cultural Heritage, and the Organisation of American States, Washington DC; Ministry of Planning and Sustainability and Ministry of Culture, Youth and Community Development Trinidad & Tobago, National Art Gallery of Jamaica, National Art Gallery of the Bahamas, National Museum of Trinidad & Tobago and University of the West Indies, Rutgers University, American University, University of Haiti (IERAH) and numerous non-profits across the region and beyond.

The company hosts a multilingual, blind peer reviewed, open access arts journal ( 7 editions); This is ME training program (5 editions); The Meeting Place Festival (4 editions); In Situ (research and development ( 2 editions) and most recently The Meeting Place Community turned Synapse.Zone.

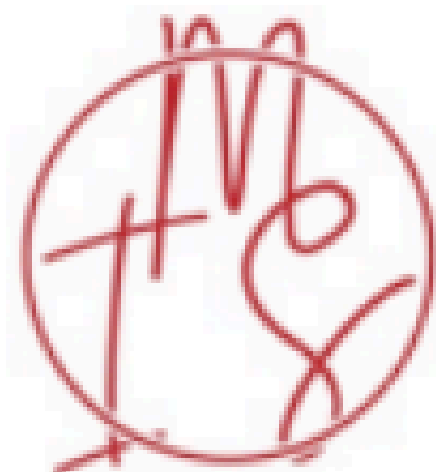




CARIBBEAN INTRANSIT  
CONSORTIUM

Caribbean InTransit works with a consortium of aligned partners in providing meaningful solutions and services that build the Caribbean creative ecosystem.

*Caribeart*



Intellect  
Management  
Services



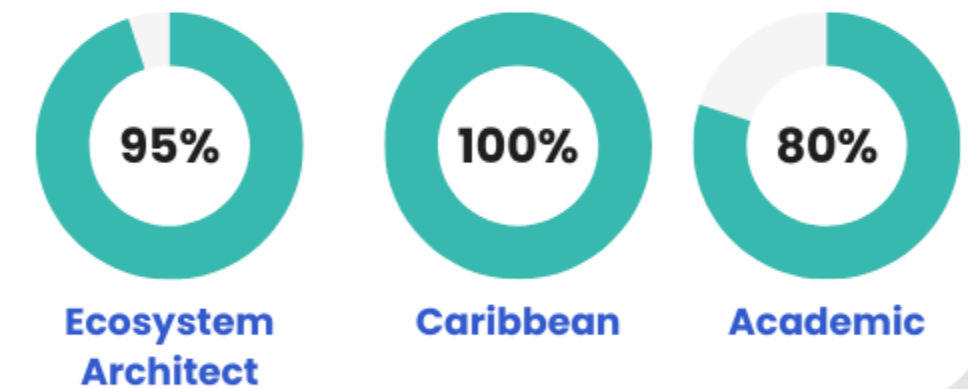
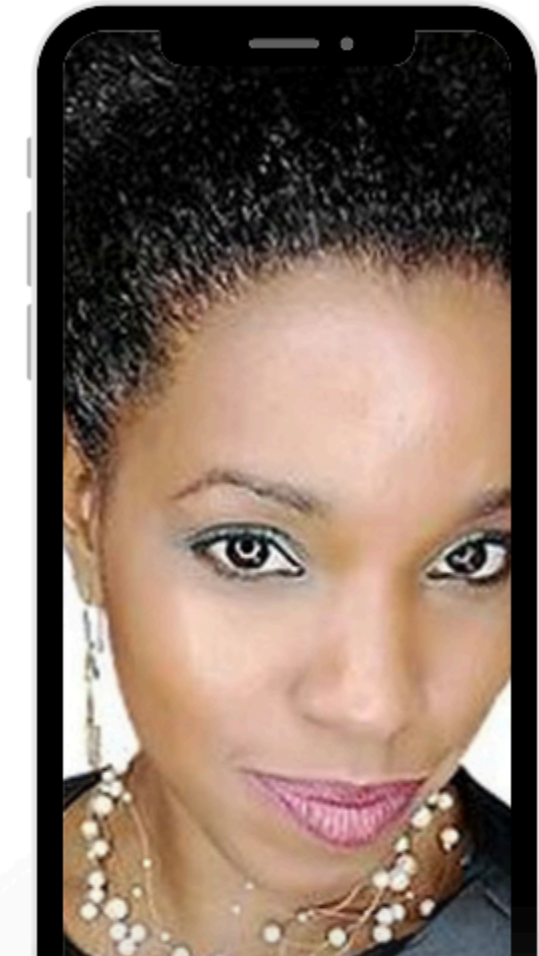
## Caribbean InTransit 's Founder/ CEO

# Dr. Marielle Barrow Maignan

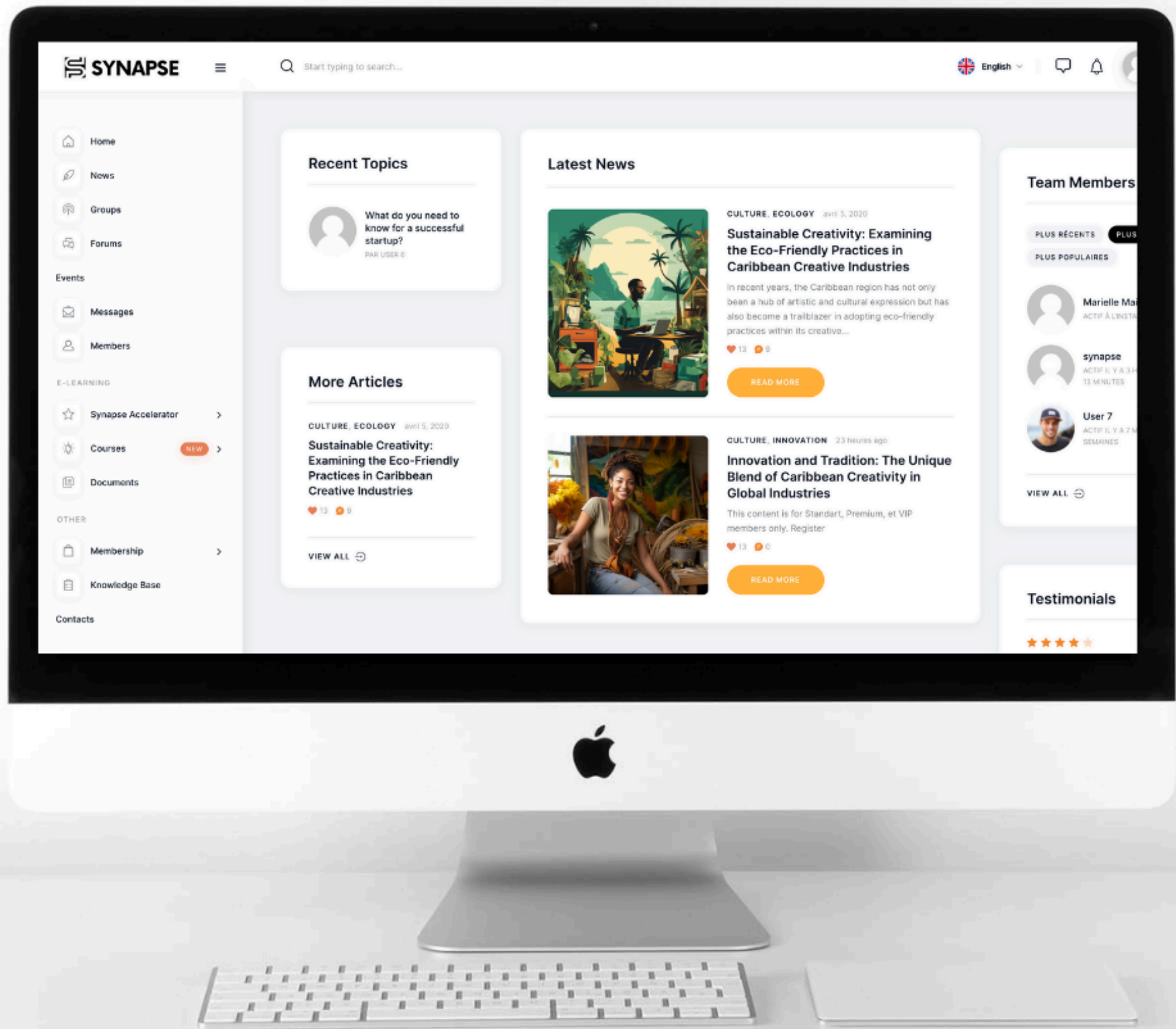
Dr. Barrow Maignan is a Fulbright Scholar, Social Entrepreneur, Arts Management Consultant and Visual Artist. Her passion and vocation are to realize real social transformation through arts-based socio-economic interventions. She has worked across the Caribbean, in the US and Africa in cultural programming and as a consultant in the Creative Industries for the Organization of Eastern Caribbean States (OECS), CARICOM and Broward County Florida. She founded Caribbean InTransit in 2010, a non-profit with a volunteer team of more than 33 professionals operating across 13 countries spearheading the production of an open-access peer-reviewed journal, arts festivals, research projects and the This is ME program.

Dr. Marielle Barrow Maignan served as Coordinator of a Cultural and Creative Industries Innovation Fund at a Development Bank from 2018- 2021. She led a an impressive team of motivated professionals which developed and coordinated programming for the bank's 19 Borrowing Member Countries including design of programming, managing grantee projects, engagement with a range of stakeholders and mobilizing additional resources for the fund.

Dr. Barrow-Maignan spearheaded the inception of the Cultural and Creative Industries Innovation Fund at the Caribbean Development Bank transforming the fund into a program that executed over 8 accelerators in multiple sub-sectors across CDB's 19 Borrowing Member Countries leading to university programs in at least 7 institutions across 5 countries. Sub-sector accelerators included Festivals and Carnivals (2), Festival Tourism, Data Collection with a focus on Intellectual Property, Music, Animation and Gaming, Film, Visual Arts (2) and Fashion (2). Establishing the CIIF Community of Practice Guidelines as an intellectual policy based policy to guide interactions, she introduced a range of Knowledge Products including Creative Industry Profiles for 10 countries, Intellectual Property Toolkits by sub-sector, as well as a panel series, CIIF Creative Talk and CIIF Connect Events. Continuing in the vein of designing strategic ecosystem architecture, Caribbean InTransit addresses critical gaps through its programming.



- 20+ years personal and corporate work in cultural arts and the creative economy
- Successfully pumped over \$3 million into artists and projects in developing countries.



# SYNAPSE

.zone

Welcome to Synapse – the ultimate creative hub by Caribbean InTransit & Caribearth.

Elevate your creative journey as you connect, collaborate, and thrive in a vibrant community. Join specialized groups, network with creative minds, and explore curated courses. Synapse goes beyond—follow specific programs by international institutions and organizations. Plus, unlock the potential to win grants for your projects.

Attend and showcase events, access critical services, and engage with our dynamic team.

Synapse isn't just a platform; it's your gateway to limitless opportunities. Log in now to ignite your creativity and make waves in the world of innovation!

- **Social media for Creatives**
- **E-learning platforms**
- **Group & Forums**
- **Event Calendar**
- **News & Opportunities**
- **Available in English, French & Spanish**

## Connect, create, learn and unlock top opportunities in the ultimate Caribbean creative platform 🔥

Elevate your creative journey as you connect, collaborate, and thrive in a vibrant community. Join specialized groups, network with creative minds, and explore curated exclusive courses.

[SIGN UP, ITS FREE](#)[LEARN MORE →](#)

We have developed a new version of the web platform with a more user-centric approach, incorporating multiple languages and AI tools to enhance functionality and offer greater possibilities. **It's like a LinkedIn for Creatives.**

# resources



Angel/Venture Capital Agencies



Funds



Media partners



Transversal disciplines ( e.g Tourism, Environmental)



Artist Services



Festivals



*Our vision*

# audience



Universities



Professional Arts Networks



TribeLeaders (Trendsetter Creative Entrepreneurs)



Regional/international development agencies



The Caribbean InTransit and CaribeArt communities

TO DATE:

- 50 + HOURS OF COURSE CONTENT
- 350 + USERS
- 30 + HOURS OF LIVE STREAMED EVENTS



# a B2B Marketplace

## DATA COLLECTION & Usage

- ✓ Consistent quantitative and qualitative data collection on the creative-eco-system is a valuable and uncommon resource for businesses and the sector more broadly.
- ✓ Data will be used to tailor personalised user experiences on Synapse. Zone to grow engagement and usage.
- ✓ Data will be made available to B2B partners based on their subscriptions to facilitate deeper understanding of the CI community and its audiences
- ✓ Quantitative data includes attendance at live streamed ticketed events; online courses; and Opportunity Postings
- ✓ Mixed data includes , analytics from polls, registration forms and access to different types of groups
- ✓ Qualitative data includes post comments on a range of groups, polls and registration forms and onboarding processes.



# a creative ecosystem



**A snapshot  
of Caribbean InTransit  
Projects and Events**





**CARIBBEAN INTRANSIT**  
www.w.caribbeanintransit.com/insitu/zanzibar



**ZANZIBAR 2015.**  
**art** leadership



Through our In Situ branch, we conduct research, workshops and projects in collaboration with a number of international partners and events. Workshops are customized based on toolkits, include but are not limited to: Business Writing; Economic Impact Assessments; Writing for the Arts, Leadership and Entrepreneurship among others. Caribbean InTransit also works to produce educational textbooks in collaboration with local partners for various constituencies.

**#IAmAChangeMaker**  
**#MoreThanFashion**  
**REGISTER NOW!**



**\$30,000**  
**Start Up Capital Could Be Yours!**

**REGISTER NOW** for one year training in **Fashion, Leadership** and **Entrepreneurship** with the **This Is ME** program and discover all the ways that you can build your own business and become a leader in the Fashion Industry. Plus, you can win up to \$30,000 start-up loan capital to get your business idea off the ground!

**CLASSES START SEPTEMBER 2.**  
**SIGN UP NOW** to change your life forever!

**FULL SCHOLARSHIPS** for youth ages 16-32, with creative interests from high-need communities  
**REGISTER NOW!**

**Call 305- 0539**  
Like us at **This is Me Global** on Facebook and Instagram  
thisisme@caribbeanintransit.com



several opportunities to take their skills forward, either through further study...or through access of up to \$30,000

programming, addressing crime, violence, justice, invisibility, marginalisation, among other issues, by critically engaging participants in a proactive effort to manage and better their realities.

At the end of the training, participants will have several opportunities to take their skills forward, either through further study at the Caribbean Academy of Fashion and Design at UTT or through access of up to \$30,000 to start up their own fashion business.

This is ME Global is an Inter-American Development Bank (IDB)-funded programme under Caribbean InTransit—an arts and education non-profit registered in Trinidad and Tobago that targets undeserved groups in the Caribbean, including, at-risk youth, women and people living with HIV/AIDS.

This is the second edition of a programme that was started in 2016 by the Caribbean InTransit organisation, run by Dr Marielle Barrow and her team. Supporting partners include the Ministry of Community Development, Culture and the Arts; the University of Trinidad and Tobago (UTT); National Integrated Business Incubation System (IBIS); Citizens Security programme; Imagine Media; and Bene Caribe. The series provides a vital link between Caribbean InTransit, local school systems and established social work collectives in the region and internationally.

Visit Facebook.com @thisismcglobal and Instagram @this\_is\_me\_global. For more information, call 305-0539 or e-mail [thisisme@caribbeanintransit.com](mailto:thisisme@caribbeanintransit.com).

This is ME in the Local Newspaper



FASHION INSPIRATION: Students being shown samples of completed works.



CARIBBEAN INTRANSIT

this is

JOIN US!

this is  
**Me**  
I am a ChangeMaker

this is  
**Me**  
I am a ChangeMaker

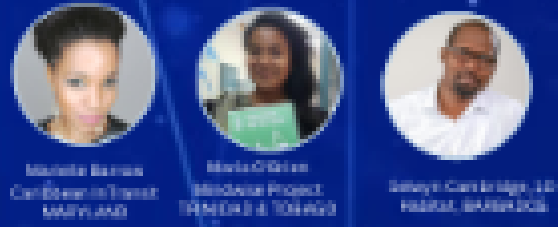
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**Me**  
I am a ChangeMaker

this is  
**Me**  
I am a ChangeMaker

DG MEDIA & ENTERTAINMENT

REGISTER NOW

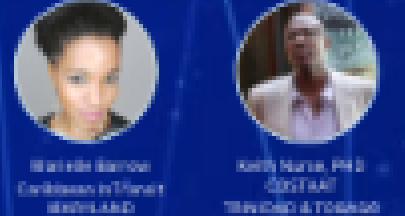
JAN. 27- FEB. 2, 2023  
ONLINE VIA  
THE MEETING PLACE  
COMMUNITY  
www.meetingplacefestival.my.canva.site



January 27. 11:00 AM . The Creative Success Blueprint



Maria Moreno Vega  
Creative Justice Initiative  
PUERTO RICO

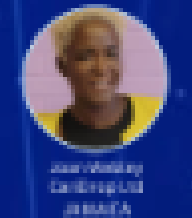


January 28. 1:30 PM. Building Pro Black Cultural Institutions  
focused on Creative Critical Intentionality

January 27. 1:30 PM. Creative Ecosystems : CI and Trade

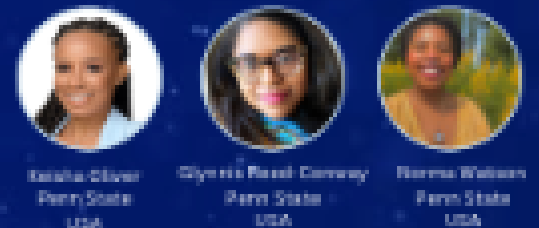


Maritza Barrios  
Creative Justice Initiative  
PUERTO RICO

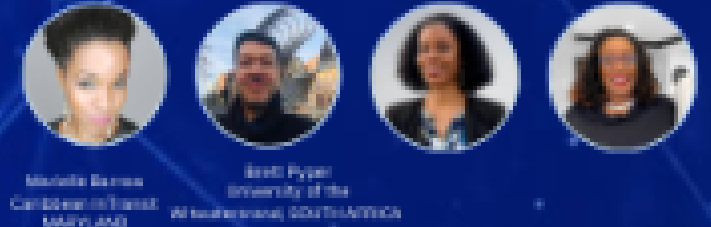


January 28. 4:00 PM. MASTERCLASS: Bridging the Gaps:  
How Web3 Technology is Increasing I.P. Utility

January 29. 1:30 PM. CANDELA, CANDELA (Fire, Fire):  
Centering LEgacy Cultural Creative Organizations



Katalia Oliver  
Penn State USA  
Wynnie Reed Conway  
Penn State USA  
Norma Watson  
Penn State USA



January 30. 11:00 AM. The New Curriculum: De-  
colonial Realities

January 28. 11:00 AM. (Dis)-Ease: Status of the Artists



Akeo Pign  
Author  
TRINIDAD & TOBAGO

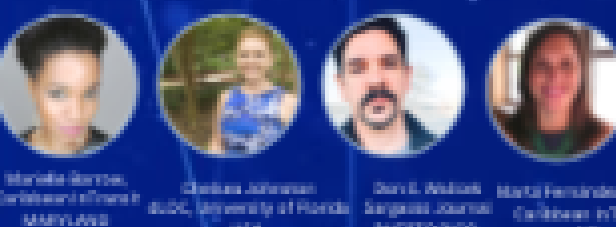
January 30. 4:00 PM. MASTERCLASS: Publishing Q & A

This project is supported by Critical Minded, an initiative to invest in cultural critics of color cofounded by The Nathan Cummings and the Ford Foundation



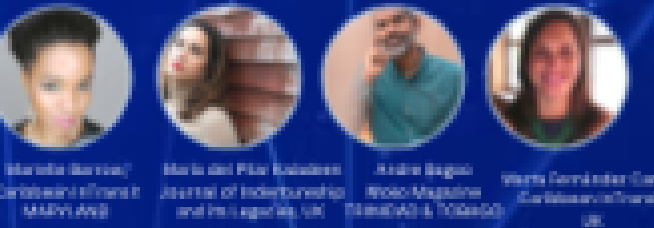
REGISTER NOW

JAN. 27- FEB. 2, 2023  
ONLINE VIA  
THE MEETING PLACE  
COMMUNITY

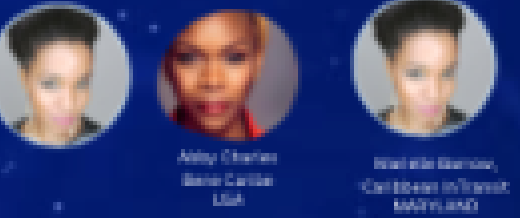


January 31. 12:20 PM. Caribbean Journals, Initiatives & Libraries

February 1. 4:00 PM.  
MASTERCLASS: Creative Breakthrough



January 31. 11:00 AM. Journals in Caribbean Studies



February 1. 6:30 PM.  
MEET UP: Women of the Diaspora



January 31. 1:30 PM. Arts Management, Cultural Policy, & the Diaspora

February 2. 9:30 AM. Pedagogy, Practice, Performance,  
Production: Sustainability of the Steelpan



January 31. 4:00 PM. MASTERCLASS: Licensing of Intellectual Property



Brett Poyer  
University of the Western Cape,  
SOUTH AFRICA



February 1. 11:00 AM.  
Art Making in a Post- COVID Era:  
Diversity in the Face of Adversity

February 2. 11:00 AM. The Emergence of a Practice-Centered  
South African Jazz Listening Collective 2020- 2022

February 2. 1:30 PM. The Caribbean InTransit Editorial Team

